

Clean Energy Public Affairs Manager - Remote

About Aileron Communications

Aileron is a mission-driven, boutique strategic communications agency specializing in complex, high-stakes engagements. We work primarily with a select group of clients doing important work primarily in clean energy and innovation. Our services include corporate communications, public affairs, strategy, media relations, social media, branding, crisis management and more.

Aileron's success is built on our relentless dedication to providing candid counsel, flawless execution and stellar results. As guardians of our clients' reputations, we've promoted and protected our partners' interests for more than 20 years.

Aileron offers competitive compensation, a robust benefits package and is strongly committed to work-life balance. All qualified applicants are considered without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability or age. Veterans welcomed.

Qualifications

Aileron Communications is seeking a Public Affairs Manager to support public engagement, education and community acceptance for renewable energy development projects across the Midwest and Southeast U.S. The public affairs manager will report to Aileron's Director and work closely with our growing list of national clients to support the successful development of renewable energy projects. The salary range is \$70,000 - \$90,000 and includes highly competitive benefits.

This position offers motivated individuals an opportunity to grow and expand their skills in energy and public affairs. Successful candidates will be able to demonstrate their expertise in conducting public outreach to win support for projects by building public awareness campaigns. The public affairs manager will be able to communicate complex ideas to diverse audiences.

Responsibilities include

- Work independently to lead local outreach and community engagement efforts
- Support the development and execution of public affairs plans
- Develop an understanding of community sentiment, influencers, and opportunities
- Serve as a key point of contact for community members, local officials, and local media
- Develop talking points, letters and other relevant communications
- Support permitting and regulatory work required for project approvals
- Collaborate with Aileron's team and clients in an effective and organized manner
- Up to 50% travel may be required

Requirements:

- Excellent verbal and written communications skills
- Experience with outreach to community members and public officials
- Ability to explain complex topics effectively to multiple stakeholders
- At least 3 years' experience in public affairs, project development or campaign management
- Strong professional judgment and a commitment to ethical and honest business practices
- Bachelor's degree or comparable experience

Preferred:

- Experience with related industries such as energy, infrastructure or commercial real estate
- Experience with event management
- Familiarity with social media management and website content management